

***Fahrenheit***

**Brand Guidelines**

*Fahrenheit*

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## Color Palette

Fahrenheit Yellow  
#FFBD21  
CMYK: 0, 26, 87, 0  
RGB: 255, 189, 39

Black  
#000000  
CMYK: 0, 0, 0, 100  
RGB 0, 0, 0

White - #FFFFFF – CMYK: 0, 0, 0, 0 – RGB 255, 255, 255

# Arial

## Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
~@#%^&\*()\_+{|<>?/

## Semi Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**  
**~@#%^&\*()\_+{|<>?/**

## Media Kit

High resolution logos and other graphics are available to download via our media kit:

<http://www.fahrenheitusa.com/downloads/mediakit/>

## Contact Us

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